

Monitoring and Evaluation Systems for Cooperatives and Farmers' Groups

ENPARD Stakeholders Meeting

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The Goals of M&E

- Learning about the development of each cooperative or farmers' group supported by ENPARD (and/or the ACDA) considering the specific value chain and the challenges and opportunities facing each cooperative or farmers' group
- Understanding what works (and what doesn't) with regard to supporting the development of cooperatives and farmers' groups and promoting agricultural and rural development more broadly

The Big Questions for M&E

- Given that we are all interested in increasing standards of living, employment prospects, and productivity levels in rural areas, this means that we need to focus on:
 - Organizational development of cooperatives and farmers' groups
 - Market linkage formation
 - Supporting the accumulation of business knowledge and skills
 - Supporting product innovation, the adoption of new technologies, and experimentation

The Big Questions for M&E

- Given that we are all interested in increasing standards of living, employment prospects, and productivity levels in rural areas, this means that we need to focus on:
 - Supporting the greater involvement of women in decision making processes (at all levels—household, cooperative, local government, etc.)
 - Improving access to (international) markets by smallholder farmers
 - Improving access to inputs by smallholder farmers
 - Improving the policy and legislative environments for agricultural cooperatives

Tools for M&E

- Cooperative-level survey questionnaires and/or organizational capacity assessment tools (OCAT) (annual)
- Direct beneficiary survey questionnaires, with both qualitative and quantitative components (baseline and endline)
- Overall project area household survey questionnaires (baseline and endline)
- Final independent evaluations (after the end of the program)

The “Small” Questions Aimed at Addressing the “Big” Ones

- Many different diagnostic indicators included in the M&E survey questionnaires
 - Cooperative-level:
 - Sectors covered by the cooperatives, membership demographics and dynamics, management composition, employees, asset ownership, financial information, marketing practices, relationships with local input/service providers, production and marketing constraints
 - Member-level:
 - Demographics, employment, cooperative involvement, household living conditions, agricultural production and land use, sources of household incomes, production and marketing behavior, views toward cooperatives and the policy environment

Sharing the Results

- Plenty of scope for the sharing of ideas, success stories, lessons learned, etc. among all of the stakeholders involved in ENPARD Georgia and ENPARD Armenia
 - There's a lot of information and knowledge to be exchanged! A number of reports, articles, presentations, and other analytical products have already been produced in the framework of ENPARD Georgia
 - <http://enpard.ge/en/publications/>

Thank you!

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